

## Corporate Briefing Note

**Gusto Group** operates in the construction sector, designing, manufacturing and supplying a range of products that it delivers through a number of specialised subsidiaries and linked companies.

Through its partnership participation in **Studio-G Architecture**, the Group has established an award-winning reputation for the quality and environmental performance of the houses and other buildings that it designs.

Through **Gusto Construction**, the company has a long-standing and award-winning track record of building high-quality homes with exceptional environmental performance, and a reputation for the high-quality of its general contracting projects.

**Freerain** is also an award-winning business that specialises in addressing water-related issues, namely national water shortages and avoidance of flood risks; in these contexts, it is one of the UK's leading brands for the design, manufacture and supply of rainwater harvesting and surface-water attenuation systems.

Over the last year, another business (**Gusto Energy**) has been formed to specialise in helping its customers to

develop energy-reduction strategies; a key feature of this service is the design, manufacture, supply and installation of internet-based energy monitoring and management systems.



Also in the current year, Gusto Group has taken over the rotational moulding business **Rototek**, in the process safeguarding more than 40 local manufacturing jobs; this company is one of leading and best equipped rotational moulding businesses in Europe producing products ranging from kayaks and other water-sports leisure equipment through to basic construction materials such as water storage tanks



All of these businesses operate in the construction market sector, Studio-G and

Construction regionally, and Freerain and Gusto Energy nationally; Rototek also operates in other sectors, such as water-

sports/leisure and has customers worldwide.



**Gusto Group's** aim is to deliver consistent excellence to its customers across the varied markets that it serves. To do so, it makes use of the Business Excellence Model with a target to improve on its current 80% rating by 5% year-on-year. The target is also to achieve a minimum rating of 75% for every one of the 120 business parameters assessed.

